ASSIGMENT TAKEN

**AIRWAY DELIVERY :A NEW BUSINESS OPPORTUNITY**

**TITLE**

**AIRWAY DELIVERY**

**CASE UNDERSTANDING**

and scale the Airway delivery is a courier company across India and decided to venture HLDs which is a platform to enable local local office businesses to reach out to their targeted customers ensuring product delivery within a very short time conduct local delivery through drones and has the permission of (DGGA) Director general of civil aviation. The case required the strategies to break even 1 business.

**BCS SOIUTION SUMMARY**

in this live found as leader, that we vee to achieve break even with first year oration and has to stablish our brand i also this case study the current senior is like not good in corvid pandemic situation and many people so field because every one fight with a invisible enemy the whole world is trouble by this disease for invisible enemy in such a way make my company is always read to help every one and the idea and determination of insuring all employee financially for there future will take our company forward.

**SOLUTION**

Duty Is My Religion

 Airlines are part of the service industry, it is an important thing for an airline to establish itself in the current covid environment.  Marketing including advertising strategy, social media and other programs can differentiate between other airlines to acquire customers or.  To attract as many customers as possible and generate buzz, airlines must remain attractive and competitive.  At present, with the arrival of Tata, the competition among airlines has increased a lot, adhering to the Kovid protocol to be the first in the market.  Our thinking will be first of all, we have to work continuously, we have to bring new technology with new ideas, now blood is being supplied from drones, my company will supply oxygen from drones.

FINANCE DEPARTMENT

|  |  |  |
| --- | --- | --- |
| Category of couriers | Courier weight | price |
| A | 0.1grams to 500 grams | 60 Rs. |
| B | 501 grams to 1 KG | 80 Rs. |
| C | 1.01 KG to 5KG | 100 Rs./ Kg |
| D | 5.01KG to 10 KG | 110 Rs./Kg |

Resources which to be used in business

1. Short-range drones

Quantity 4

Cost per unit 125000

Amount =500000

2. Long-range drone

Quantity 1

Cost per unit 400000

Amount =400000

3. Qualified drone operators

Quantity 4

Cost per unit 50000

Amount =200000

4. Management team

Quantity 5

Cost per unit 100000

Amount =500000

5. Software

Quantity 1

Cost per unit2500000

Amount =2500000

6. Software Development Team

Quantity2

Cost per unit70000

Amount =140000

7. Support staff

Quantity4

Cost per unit20000

Amount =80000

These all are the resources that are used in business.

SOLUTIONS

|  |  |
| --- | --- |
| PARTICULARS | AMOUNT |
| PurchaseShort-range 500000Long-range 400000 | 900000 |
| Salary to employeesOperator 240000Management team 6000000Software team 1680000Support staff 960000 | 11040000 |
| Direct and indirect expense | 360000 |
| Software  | 2500000 |
| Total expnse on resources | 14800000 |

This table shows the expenses used in resources.

The company should have a proper debt-equity ratio.

IT DEPARTMENT

Drones will use GPS to monitor aircraft, will make track app for customer's items, will start 24×7 helpline for customer's facilities and will equip all centers with state-of-the-art facilities. Customer convenience will be our priority. We are committed to serve everyone together and will take care of my company's advertising, publication and broadcasting in general.

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**HR DEPARTEMENT**

Selection of the right employees, timely salary, cooperation of all, the company will have to work on it, I will always try to keep the company ahead. We will take everyone along to establish harmony in all the departments of the company and move the company forward It will be my job to make arrangements for s

**CONCLUSION**

afekeeping.

There are five departments in my company, Marketing, HR, IT, Finance, all the departments work diligently. My Financial Year's Total Budget 2020-21 financial year 10,0000000 expense on resources 14800000 so much My company is trying to make a special place in the market in Drone Aircraft Sectors All my team members are working in harmony with each other for the company.

 My company is known for its quick delivery in the market with its distinct identity, my company works 24×7.